

COOKIE POLICY

MEOBLUETICKET.PT

This Cookie Policy regulates the use of cookies and other tracking technologies on the website blueticket.meo.pt ("**Website**"), managed and provided by Blueticket – Serviços de Bilhética SA., (hereinafter, "**Blueticket**").

This Cookie Policy should be read in conjunction with Terms and Conditions (available [here](#)) and with the Website's Privacy Policy (available [here](#)), the latter explains how we protect the users' personal data ("**User**" or "**Users**") collected through cookies and how the User may exercise their rights in light of the processing we do.

For any questions about the Cookie Policy, you can contact Blueticket via email or at the address identified below.

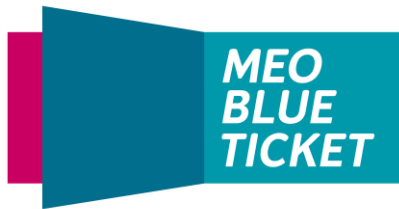
1. Identification

- Responsible for the processing: Blueticket – Serviços de Bilhética SA
- NIPC: 508668050
- Postal Address: Rossio dos Olivais, lote 2.13.01A, 1990-231 Lisboa
- Email Address: dados@blueticket.pt

2. What are cookies?

Cookies are small information files that are placed on the User's device (computer, smartphone, tablet, etc.) when they visit a website, and that are stored there for a predetermined period or for the duration of their session on the Website. These files allow for the provision of a personalized and secure browsing experience, making it simpler and faster, and also allowing for a better understanding of their preferences, interests and behaviors.

The information collected by *cookies* may include Users' personal data, such as the randomly generated unique number that identifies their device.



3. Types of cookies used

The cookies used by Blueticket are classified according to their origin, duration and purpose.

3.1. Origin of cookies

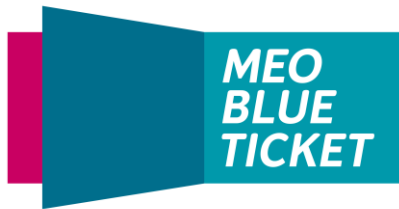
- (a) **Own cookies:** these are placed on the User's browser through domains managed by Blueticket and from which the service requested by the User is provided.
- (b) **Third-party cookies:** these are placed on the User's browser from a device or domain managed by third parties over which Blueticket has no control. In such cases, this third party may process the data collected through cookies and Blueticket may not be able to configure how they work.

3.2. Duration of Cookies

- (a) **Session Cookies:** These remain temporarily in your browser's cookie file until they are deleted when (or shortly after) you close your browser or end your session.
- (b) **Permanent Cookies:** These remain stored in your browser even after you close your browser or session. These cookies are used every time you visit the Website until they are manually deleted or expire according to the programmed duration period. They are generally used to adapt navigation to the User's interests, allowing us to offer a more personalized service.

3.3. Purpose of Cookies

- (a) **Necessary Cookies:** These are essential to ensure the proper functioning of the Website and/or to provide functionalities expressly requested by the User. They also serve to save the User's preferences regarding navigation on the Website, whenever they use the same device and so request. Considering these purposes, the storage of these cookies on your device cannot be disabled.



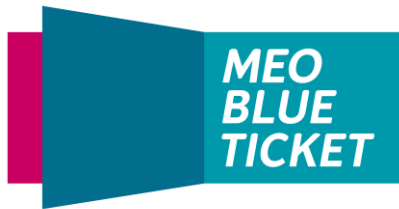
- (b) **Preference cookies:** these are accessory cookies (i.e. they are not necessary for the Website to function, but can improve its performance) and are used to preserve and apply the User's preferences, so that it is not necessary to reconfigure the Website each time it is visited, even if this is not expressly requested by the User.
- (c) **Analytical cookies:** these are accessory cookies and are used to collect and analyze statistical information about the use of the Website, in order to understand the Users' involvement with it, improving its operation. These cookies can also be used, together with some advertising cookies, to measure interactions with the advertisements displayed on the Website.
- (d) **Advertising cookies:** these are accessory cookies, are generally installed by third parties and are used to select visible advertising based on the User's interests, namely, avoiding showing advertisements that the User has already seen or has marked as not being relevant and improving reports on campaign performance. This category may also include cookies without advertising purposes, but which are necessarily associated with the cookies previously mentioned (when placed by third parties).

The cookies used by the Blueticket Website can be consulted in more detail in the List of Cookies available [here](#).

4. Third-party cookies that transfer data to third countries

The use of some third-party cookies on the Website may involve the transfer of the User's personal data to third countries located outside the European Economic Area (e.g., the United States of America). For example, the use of Google Analytics and AddThis cookies may involve the transfer of your personal data (e.g., a unique identifier for your device) to entities that provide these services and that are based outside the European Economic Area. In such cases, Blueticket may not be able to configure the operation of these cookies and/or prevent said transfer.

For more information on this subject, please consult our [Privacy Policy](#).



5. Cookie management

With the exception of cookies required for the Website to function – which are placed on the User's device immediately upon visiting the Website and which do not depend on their consent (since without them it is not possible to provide a service or operate a part of the Website that they have expressly requested) – the storage of other cookies on devices will always depend on the User's consent.

When the User accesses the Website for the first time, a window will appear on their device screen that will allow them to manage cookies.

In any case, the User may, at any time, manage the cookies used by configuring their preferences through the cookie manager available on the Website.

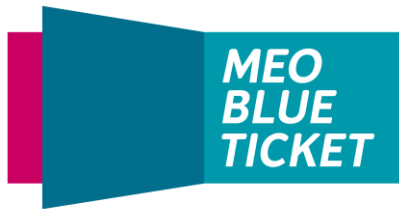
Alternatively, the User may manage the use and storage of cookies through their browser settings, and may disable previously stored cookies. To do so, the User may consult the specific help pages of their browser, in particular the following:

- (a) For [Google Chrome](#) Users;
- (b) For [Internet Explorer](#) Users;
- (c) For [Microsoft Edge](#) Users;
- (d) For [Mozilla Firefox](#) Users;
- (e) For [Apple Safari](#) Users;
- (f) For [Opera](#) Users.

The User should bear in mind that disabling cookies through their browser settings may have an impact on the functioning of our Website, depending on the browser settings panel and the possibilities offered to the User there.

6. Changes to this Policy

Blueticket reserves the right, at any time and without prior notice, to change or revoke, in part or in whole, this Cookies Policy. Any changes will be duly disclosed on the Website and, whenever relevant changes are made in terms of cookies, you will again see a pop-up notice so that, depending on the type of cookie in question, you can access the information and/or consent (or not) to its use and storage.



7. Cookie list – website meoblueticket.pt

Origin	Cookie Name	Provider	Description	Validity Period	Access or sharing with third parties	Category
First-party Cookies	CookieConsent	cookiebot.com	This cookie checks whether the user has accepted the website's cookie policy and saves their consent preferences.	6 months	N/A	Strictly necessary
First-party Cookies	.AspNetCore.Culture	blueticket.pt	This cookie allows the user to save the browsing language based on the geographic location corresponding to the IP address that accessed the website.	Session	N/A	Personalization
First-party Cookies	.AspNetCore.Antiforgery.#	blueticket.pt	This cookie is designed to help prevent cross-site request forgery attacks.	6 months	N/A	Strictly necessary
First-party Cookies	Btjwtauth	blueticket.pt	This cookie stores login and access authorization information to identify and authenticate the user, allowing them to make purchases on the website.	14 days	N/A	Strictly necessary

Origin	Cookie Name	Provider	Description	Validity Period	Access or sharing with third parties	Category
First-party Cookies	Btjwtauth	blueticket.pt	This cookie stores information about the user's preferences, in order to suggest future events that may be of interest to them.	14 days	N/A	Personalization
First-party Cookies	Btuser	blueticket.pt	This cookie stores the first name of the user who logs in, in order to identify the first letter in their profile/account, when they are logged in.	14 days	N/A	Strictly necessary
First-party Cookies	Btuserfavoritelist	blueticket.pt	This cookie stores information about the user's preferred events, presenting them in the form of a list.	14 days	N/A	Personalization
First-party Cookies	Idatt	blueticket.pt	This cookie allows the customer service ID of the purchase made to be identified, ensuring that it is completed.	30 minutes	N/A	Strictly necessary

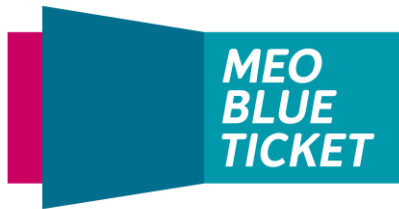
Origin	Cookie Name	Provider	Description	Validity Period	Access or sharing with third parties	Category
First-party Cookies	AttExpiredDt	blueticket.pt	This cookie works as a timer to notify the user about the time remaining to complete their purchase.	10-20 minutes (beginning of the purchasing process)	N/A	Strictly necessary
First-party Cookies	attForSelectNumberTickets_IdPeriodo	blueticket.pt	This cookie saves the slot choice for a given event for some time, allowing the user to complete their purchase.	30 minutes	N/A	Strictly necessary
First-party Cookies	attForSelectNumberTickets_datavisita	blueticket.pt	This cookie saves the information about the date chosen in the event for some time, allowing the user to complete their purchase.	30 minutes	N/A	Strictly necessary
First-party Cookies	rc::a	cookiebot.com	This cookie is used to distinguish between humans and bots, for security purposes.	6 months	N/A	Strictly necessary
First-party Cookies	Btpresaleauth	blueticket.pt	This cookie allows access to pre-sale events for authorized users.	30 minutes	N/A	Strictly necessary

Origin	Cookie Name	Provider	Description	Validity Period	Access or sharing with third parties	Category
First-party Cookies	Referral	blueticket.pt	This cookie identifies the origin of the ticket purchase request (from external pages, e.g. points of sale), allowing the user to complete their purchase.	Session	N/A	Strictly necessary
First-party Cookies	SES_QueueEvent	blueticket.pt	This cookie collects information about the number of users in line to access the website and purchase tickets for events.	Session	N/A	Strictly necessary
First-party Cookies	DoubleClick	google.com	This cookie allows advertising to be targeted to the user, according to their preferences and taking into account their searches.	6 months	N/A	Marketing
First-party Cookies	DoubleClick	google.com	This cookie allows advertising to be targeted to the user, according to their preferences and taking their searches into account.	6 months	N/A	Personalization

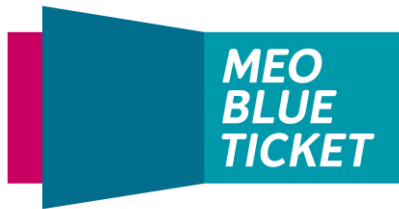
Origin	Cookie Name	Provider	Description	Validity Period	Access or sharing with third parties	Category
Third-party Cookies	Google Analytics	google.com	This cookie is used to store user browsing data for statistical purposes and analysis of campaign results.	6 months	N/A	Analytical
First-party Cookies	Fbevents	facebook.com	This cookie sends information about website visits, shopping carts and purchases to Facebook, so that personalized advertising can be presented to the user.	6 months	N/A	Marketing
First-party Cookies	SES_Google_Ids	google.com	This cookie is used to manage sessions and identify users who interact with Google services, such as Google Analytics. It can capture information about browsing activity and allow a personalized experience by storing user preferences.	6 months	N/A	Analytical

Origin	Cookie Name	Provider	Description	Validity Period	Access or sharing with third parties	Category
Third-party Cookies	Facebook Pixel	facebook.com	Facebook Pixel is a tool that helps Blueticket and Promoters measure and evaluate the effectiveness of campaigns.	6 months	N/A	Marketing
Third-party Cookies	_ga	google.com	Associated with Google Universal Analytics. This cookie is used to distinguish unique users by assigning a randomly generated number as a visitor identifier. It is included in each page request and used to calculate visitor, session and campaign data for the sites analytics reports.	6 months	N/A	Analytical
Third-party Cookies	_gid	google.com	Associated with Google Universal Analytics. This cookie is used to distinguish users and stores a unique value for each page visited.	6 months	N/A	Analytical

Origin	Cookie Name	Provider	Description	Validity Period	Access or sharing with third parties	Category
Third-party Cookies	_gat	google.com	This is a Google Analytics cookie, which manages the limit of data registered by Google on high-traffic websites.	6 months	N/A	Analytical
Third-party Cookies	_ga_#	google.com	Associated with Google Universal Analytics. This cookie is used to store and count page views. Its function is to track individual experiences on the website, allowing for a more detailed and personalized analysis of user behavior.	6 months	N/A	Analytical
Third-party Cookies	_fbp	facebook.com	This cookie is used to support Facebook's digital advertising, used in the context of personalized advertising.	6 months	N/A	Marketing



Origin	Cookie Name	Provider	Description	Validity Period	Access or sharing with third parties	Category
Third-party Cookies	Sp_t	spotify.com	This cookie is used to record and store information related to specific events, during the event period and usage.	6 months	N/A	Analytical
Third-party Cookies	Sp_landing	spotify.com	This cookie is used to record and store information related to a user's initial landing page when interacting with the website.	6 months	N/A	Analytical
Third-party Cookies	__mpq_#_#	stay22.com	The cookie is used to display personalized advertisements for accommodations (hotels and airbnbs) near the location of the event for which the user purchased tickets.	6 months	N/A	Marketing



Origin	Cookie Name	Provider	Description	Validity Period	Access or sharing with third parties	Category
Third-party Cookies	Loadsmapi1db	stay22.com	The cookie is used to display personalized advertisements for accommodations (hotels and airbnbs) near the location of the event for which the user purchased tickets.	6 months	N/A	Marketing